

ORDER

KSNV

Orders
Order / Rev: 103289
Alt Order #: 06825826
Product Desc: NRCC IE 2012
Estimate: 2602
Flight Dates: 10/05/12 - 10/11/12
Original Date / Rev: 06/21/12 / 09/18/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE *Revised*
Demographic: A25-54
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/11/12 | 162 | \$147,225.00 | \$125,141.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012 | 162 | \$147,225.00 | \$125,141.25 | 0.00 |
| Totals | 162 | \$147,225.00 | \$125,141.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 37% | \$147,225.00 |
| Market | 100% | \$397,905.41 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 22% | \$87,539.19 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 15% | \$59,685.81 |
| KTUD | 0% | \$0.00 |
| KVVU | 22% | \$87,539.19 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$15,916.22 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|-----------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/05/12 | 10/05/12 | M-F 5-6a WakeUp w/Wag | M | 5-6a | ----F-- | :30 | 2 | \$400.00 | | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | 2 | | \$400.00 | | 0.00 | | | | | | |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 1 | KSNV | 10/05/12 | 10/05/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ----F-- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 2 | KSNV | 10/08/12 | 10/08/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | M----- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 3 | KSNV | 10/09/12 | 10/09/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -T----- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 4 | KSNV | 10/10/12 | 10/10/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --W---- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 5 | KSNV | 10/11/12 | 10/11/12 | M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners | CM | 5-6a | ---T--- | :30 | 2 | \$400.00 | 2 | 0.00 | NM | 2 | \$800.00 |
| WAKE W/WAGNRS1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 6 | KSNV | 10/05/12 | 10/05/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | ----F-- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | 2 | | \$725.00 | | 0.00 | | | | |
| E 7 | KSNV | 10/08/12 | 10/08/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M----- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | 2 | | \$725.00 | | 0.00 | | | | |
| E 8 | KSNV | 10/09/12 | 10/09/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -T----- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | 2 | | \$725.00 | | 0.00 | | | | |
| E 9 | KSNV | 10/10/12 | 10/10/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | --W---- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | 2 | | \$725.00 | | 0.00 | | | | |
| E 10 | KSNV | 10/11/12 | 10/11/12 | M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners | CM | 6-7a | ---T--- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| WAKE W/WAGNRS2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | 2 | | \$725.00 | | 0.00 | | | | |
| E 11 | KSNV | 10/05/12 | 10/05/12 | Today Show Today Show | CM | 658a-9am | ----F-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | 4 | | \$900.00 | | 0.00 | | | | |
| E 12 | KSNV | 10/08/12 | 10/08/12 | Today Show Today Show | CM | 658a-9am | M----- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | 4 | | \$900.00 | | 0.00 | | | | |
| E 13 | KSNV | 10/09/12 | 10/09/12 | | CM | 658a-9am | -T----- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |

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 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| Today Show | | | | | | | | | | | | | | | |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 4 | \$900.00 | | 0.00 | | | |
| E 14 | KSNV | 10/10/12 | 10/10/12 | Today Show | CM | 658a-9am | --W---- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 4 | \$900.00 | | 0.00 | | | |
| E 15 | KSNV | 10/11/12 | 10/11/12 | Today Show | CM | 658a-9am | ---T--- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 4 | \$900.00 | | 0.00 | | | |
| E 16 | KSNV | 10/06/12 | 10/06/12 | News 3 Sunrise - SATURDAY | CM | 6a-7a | -----S- | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| News 3 Sunrise SATURDAY | | | | | | | | | | | | | | | |
| NW3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 2 | \$375.00 | | 0.00 | | | |
| E 17 | KSNV | 10/06/12 | 10/06/12 | Saturday Today | CM | 7a-9am | -----S- | :30 | 4 | \$625.00 | 1 | 0.00 | NM | 4 | \$2,500.00 |
| Saturday Today | | | | | | | | | | | | | | | |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 4 | \$625.00 | | 0.00 | | | |
| E 18 | KSNV | 10/07/12 | 10/07/12 | News 3 Sunrise - SUNDAY | CM | 6a-7a | -----S | :30 | 2 | \$375.00 | 1 | 0.00 | NM | 2 | \$750.00 |
| News 3 Sunrise SUNDAY | | | | | | | | | | | | | | | |
| NW3-SUNRS WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 2 | \$375.00 | | 0.00 | | | |
| E 19 | KSNV | 10/07/12 | 10/07/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 2 | \$500.00 | 2 | 0.00 | NM | 2 | \$1,000.00 |
| Sunday Today | | | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 20 | KSNV | 10/05/12 | 10/05/12 | M-F Today Show II 3rd | CM | 9-10a | ----F-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 21 | KSNV | 10/08/12 | 10/08/12 | M-F Today Show II 3rd | CM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 22 | KSNV | 10/09/12 | 10/09/12 | M-F Today Show II 3rd | CM | 9-10a | -T----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 23 | KSNV | 10/10/12 | 10/10/12 | M-F Today Show II 3rd | CM | 9-10a | --W---- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 24 | KSNV | 10/11/12 | 10/11/12 | M-F Today Show II 3rd | CM | 9-10a | ---T--- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 2 | \$425.00 | | 0.00 | | | |
| E 25 | KSNV | 10/05/12 | 10/05/12 | | CM | 10am-11am | ----F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| M-F Today Show III 4th H Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 26 | KSNV | 10/08/12 | 10/08/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 27 | KSNV | 10/09/12 | 10/09/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | -T----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 28 | KSNV | 10/10/12 | 10/10/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | --W---- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 29 | KSNV | 10/11/12 | 10/11/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | ---T--- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHW3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 30 | KSNV | 10/05/12 | 10/05/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -----F-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 31 | KSNV | 10/08/12 | 10/08/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | M----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 32 | KSNV | 10/09/12 | 10/09/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 33 | KSNV | 10/10/12 | 10/10/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --W---- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 34 | KSNV | 10/11/12 | 10/11/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ---T--- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 35 | KSNV | 10/05/12 | 10/05/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----F-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 36 | KSNV | 10/08/12 | 10/08/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 37 | KSNV | 10/09/12 | 10/09/12 | | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|------------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 38 | KSNV | 10/10/12 | 10/10/12 | The Agenda 1230pm | CM | 1230-1p | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 39 | KSNV | 10/11/12 | 10/11/12 | The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 40 | KSNV | 10/06/12 | 10/06/12 | News 3 Today - SATURDM | CM | 9am-930am | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| News 3 Today - SAT | | | | | | | | | | | | | | | |
| NEWS3 TDY-WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 41 | KSNV | 10/07/12 | 10/07/12 | Chris Matthews 9:30AM | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| Chris Matthews SUN 9:30am | | | | | | | | | | | | | | | |
| CHRIS MATTHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 42 | KSNV | 10/05/12 | 10/05/12 | Dr. Phil | CM | 3-4p | -----F-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----F-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 43 | KSNV | 10/08/12 | 10/08/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 44 | KSNV | 10/09/12 | 10/09/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 45 | KSNV | 10/10/12 | 10/10/12 | Dr. Phil | CM | 3-4p | --W---- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 46 | KSNV | 10/11/12 | 10/11/12 | Dr. Phil | CM | 3-4p | ---T--- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr. Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 47 | KSNV | 10/05/12 | 10/05/12 | News 3 at 430pm | CM | 430-5pm | ----F-- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 48 | KSNV | 10/08/12 | 10/08/12 | News 3 at 430pm | CM | 430-5pm | M----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 49 | KSNV | 10/09/12 | 10/09/12 | | CM | 430-5pm | -T----- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|-------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| News 3 at 430pm News 3 at 4:30PM | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 50 | KSNV | 10/10/12 | 10/10/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | --W---- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 51 | KSNV | 10/11/12 | 10/11/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | ---T--- | :30 | 1 | \$725.00 | 1 | 0.00 | NM | 1 | \$725.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$725.00 | | 0.00 | | | |
| E 52 | KSNV | 10/05/12 | 10/05/12 | M-F Early News M-F Early News | CM | 5-630p | ----F-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 53 | KSNV | 10/08/12 | 10/08/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 54 | KSNV | 10/09/12 | 10/09/12 | M-F Early News M-F Early News | CM | 5-630p | --T--- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 55 | KSNV | 10/10/12 | 10/10/12 | M-F Early News M-F Early News | CM | 5-630p | --W---- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --W---- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 56 | KSNV | 10/11/12 | 10/11/12 | M-F Early News M-F Early News | CM | 5-630p | ---T--- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 57 | KSNV | 10/05/12 | 10/05/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 58 | KSNV | 10/08/12 | 10/08/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 59 | KSNV | 10/09/12 | 10/09/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 60 | KSNV | 10/10/12 | 10/10/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | --W---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 61 | KSNV | 10/11/12 | 10/11/12 | | CM | 630-7pm | ---T--- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F Jeopardy | | | | | | | | | | | | | | | |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 62 | KSNV | 10/05/12 | 10/05/12 | M-F Wheel | CM | 7-730pm | ----F-- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 63 | KSNV | 10/08/12 | 10/08/12 | M-F Wheel | CM | 7-730pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 64 | KSNV | 10/09/12 | 10/09/12 | M-F Wheel | CM | 7-730pm | -T----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 65 | KSNV | 10/10/12 | 10/10/12 | M-F Wheel | CM | 7-730pm | --W---- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 66 | KSNV | 10/11/12 | 10/11/12 | M-F Wheel | CM | 7-730pm | -----T | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL-FORTNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----T | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 67 | KSNV | 10/06/12 | 10/06/12 | Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| Vegas Inc. | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$425.00 | | 0.00 | | | |
| E 68 | KSNV | 10/06/12 | 10/06/12 | Weekend Jeopardy/Wheel | CM | 630-730pm | -----S- | :30 | 2 | \$525.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| WKND Jeop/Wheel | | | | | | | | | | | | | | | |
| JEOP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 2 | \$525.00 | | 0.00 | | | |
| E 69 | KSNV | 10/08/12 | 10/08/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 70 | KSNV | 10/10/12 | 10/10/12 | Wed PR 9-10p | CM | 9-10pm | --W---- | :30 | 1 | \$3,000.00 | 2 | 0.00 | NM | 1 | \$3,000.00 |
| Wednesday Prime 9-10pm | | | | | | | | | | | | | | | |
| L&O:SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 71 | KSNV | 10/10/12 | 10/10/12 | Wed PR 10-11p | CM | 10-11pm | --W---- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| Wednesday Prime 10-11pm | | | | | | | | | | | | | | | |
| CHICAGO FIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 72 | KSNV | 10/05/12 | 10/05/12 | Fri PR 8-9p | CM | 8-9pm | ----F-- | :30 | 1 | \$1,700.00 | 2 | 0.00 | NM | 1 | \$1,700.00 |
| Friday Prime 8-9pm | | | | | | | | | | | | | | | |
| WHO ARE YOU? | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$1,700.00 | | 0.00 | | | |
| E 73 | KSNV | 10/05/12 | 10/05/12 | | CM | 9-10pm | ----F-- | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|--|-------|----------------|---------|-----|-------|-------------|-----|------|------|-------|-------------|
| Fri PR 9-10p Friday Prime 9-10pm GRIMM-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----F-- 1 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| E 74 | KSNV | 10/06/12 | 10/06/12 | Sat PR 9-10p Saturday Prime 9-10pm | CM | 9-10pm | -----S- | :30 | 1 | \$800.00 | 1 | 0.00 | NM | 1 | \$800.00 |
| PRIME-SAT-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$800.00 0.00 | | | | | | | | | | | | | | | |
| E 75 | KSNV | 10/06/12 | 10/06/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$1,200.00 | 3 | 0.00 | NM | 1 | \$1,200.00 |
| L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 76 | KSNV | 10/07/12 | 10/07/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,500.00 | 1 | 0.00 | NM | 1 | \$2,500.00 |
| FTBL NITE AMR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$2,500.00 0.00 | | | | | | | | | | | | | | | |
| E 77 | KSNV | 10/07/12 | 10/07/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 2 | \$10,000.00 | 1 | 0.00 | NM | 2 | \$20,000.00 |
| NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$10,000.00 0.00 | | | | | | | | | | | | | | | |
| E 78 | KSNV | 10/07/12 | 10/07/12 | News 3 Live-in Prime News 3 in Prime | CM | 7-10pm | -----S | :30 | 2 | \$1,600.00 | 2 | 0.00 | NM | 2 | \$3,200.00 |
| NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$1,600.00 0.00 | | | | | | | | | | | | | | | |
| E 79 | KSNV | 10/05/12 | 10/05/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ----F-- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 80 | KSNV | 10/08/12 | 10/08/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 81 | KSNV | 10/09/12 | 10/09/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -T----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 82 | KSNV | 10/10/12 | 10/10/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --W---- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 83 | KSNV | 10/11/12 | 10/11/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 84 | KSNV | 10/06/12 | 10/06/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| WKD2 NWS-AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 85 | KSNV | 10/05/12 | 10/05/12 | | CM | 1135p-1237a | ----F-- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2602
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---------------------------|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|--------------|
| | | | | The Tonight Show | | | | | | | | | | | |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | ----F-- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 86 | KSNV | 10/08/12 | 10/08/12 | The Tonight Show | CM | 1135p-1237a | M----- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | M----- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 87 | KSNV | 10/09/12 | 10/09/12 | The Tonight Show | CM | 1135p-1237a | -T----- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 88 | KSNV | 10/10/12 | 10/10/12 | The Tonight Show | CM | 1135p-1237a | --W---- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 89 | KSNV | 10/11/12 | 10/11/12 | The Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | Tonight Show | | | | | | | | | | | |
| TONITE SHW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 90 | KSNV | 10/06/12 | 10/06/12 | Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 2 | \$1,400.00 | 1 | 0.00 | NM | 2 | \$2,800.00 |
| | | | | Saturday Night Live | | | | | | | | | | | |
| SAT NITE LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -----S- | | | | | 2 | \$1,400.00 | | 0.00 | | | |
| E 91 | KSNV | 10/07/12 | 10/07/12 | Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| SPORT NT-L VGS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 162 | \$147,225.00 |